



19th Conference of COPEAM

NEWS' AND TV MAGAZINES EXCHANGE COMMISSION

**Hotel Mansour Eddahbi
Marrakesh, 30 mars 2012**

SCHEME OF RESOLUTION

The News' and TV Magazines exchange Commission gathered in Marrakesh on March 30, 2012 with the following participants:

Giacomo Mazzone (EBU), Alessandra Paradisi (RAI), Houria Khathir (ASBU), Peter Krawinkels (Europe Preview), Mohamed Ait Lachguer (SNRT), Abderrahamne Naji (SNRT), Fathia Benamar (Télévision Tunisienne), Dominique Planche (France Télévisions), Lila Lefèvre (Skynet), Carmen Lasorella (San Marino TV), Farid Merabet (Afrik TV), Julie Godignon (Foreign Affairs Ministry/France).

The meeting was opened by the President of the Commission, Fatima Boulemtafès (EPTV), who welcomed the participants and expressed her satisfaction about the fact that the coordination of the ERNM exchange was entrusted to the Algerian EPTV, by this time, no less than 10 years ago; a quantity and quality assessment of this decade was presented, with a focus on the encouraging volume of the items exchanged between the loyal broadcasters which have been complying with their commitment, while regretting the withdrawal of this space by others, along the years, in spite of the multiple calls made in the past meetings in order to see them involved again in the exchange.

An analysis of the last exercise was made, highlighting the good progress of this programme, despite some difficulties among which the lower participation of some members and the total absence of some others.

The editorial and technical aspects were discussed, with a particular accent on the need of respecting the established editorial and technical rules so to ensure a better use of the provided items. On this regard, the participants recommended to have recourse to regular magazines.

The news coordinators training aimed at ensuring better results as well as a specific and regular space for debate and common reflection were claimed.

The participants remarked the interest of new ERN-Med potential members to use the exchange contents and possibly to take part in it, such as San Marino TV and

France TV. A specific African content was proposed by Afrik TV, about which criteria shall be identified via EBU.

The works were closed with the proposal of the following resolutions:

The News et Magazines TV Commission:

- Underlines the need of organising training sessions for the news coordinators;
- Re-launches the necessity of a regular annual meeting of the ERNM coordinators;
- Proposes an award to the best ERNM subject.

Done in Marrakesh, the 30 March 2012